



# Leadership Style and Versatility

Understanding Communication Style Differences

Offered as part of the Supervision Fundamentals Certification



**Your instructor:**

*Jim Doyle* blends his diverse knowledge, 25 years of experience and a deep passion for helping others to grow and achieve their goals. His corporate coaching and leadership development skills were refined inside manufacturing organizations including Cargill, Prime Therapeutics and St. Jude Medical. Jim's diverse experience helps manufacturing organizations large and small, build leadership and supervisory competence with the skills to improve execution.

Leadership means getting work done by influencing other people. Research shows that the most effective leader-managers have developed a specific set of influence skills: in *Style Awareness and Versatility*. During this program they learn about the strengths and *potential blind spots* of their own style and that of others. They also learn to identify other people's styles and how to adjust their style to relate more comfortably with others. A focus is placed on applying understanding of style differences and versatility to issues of supervision and leadership.

**After completing this workshop participants should be able to:**

- Identify two basic behaviors which create differences in social style/communication style
- Learn about four basic communication styles and their behavioral cues
- Recognize the strengths and potential blind spots of each style
- Adapt behavior to reduce tension and work effectively with others
- Apply understanding of style and versatility skills to supervision and leadership
- Use these new skills to work best with co-workers, managers, customers and suppliers

**Wednesday, March 1, 2023 9:00 a.m. – 12:00 p.m.**

**Fee:** **MA members** \$335 per person **Non-MA members** \$435 per person  
**Receive a 10% discount if you register 14 days prior to the event**

**Location:** **Manufacturers Alliance Training Center**  
8421 Wayzata Blvd, Suite 190  
Golden Valley, MN 55426  
(For directions and map go to [www.mfrall.com](http://www.mfrall.com))

**Register:** Registration is required. Reserve on-line at [www.mfrall.com](http://www.mfrall.com), by 3:00 pm by February 27, 2023. **Your satisfaction is guaranteed.**

**Cancellation Policy:** **No refunds** for cancellations after 3:00 p.m., February 27, 2023, or for no-shows at workshop. *(Substitutions are accepted.)*

*Participants in our Supervision Fundamentals Certification must notify us two business days in advance of this workshop if they cannot attend it or they will be invoiced the workshop fee.*