



Gaining Buy-in for Lean

Implementation best practices from successful Lean transformations

Part of the Sr. Lean Practitioner Certification



Your instructor:

Michael Muilenburg, is the Director of Operational Technology and Strategic Planning for the Film and Materials, Technology, and Engineering division at 3M. He leads a team of continuous improvement specialists who focus on innovation in Lean methods and supports nine U.S. and international manufacturing sites.

You know the basic continuous improvement tools. But, how do you use them to effectively transform the company? You need to know how to start, how much to tackle at once, who you need to involve, what results to expect, and what kind of resistance you will encounter.

Tools and Topics Learned Include:

- Change leadership best practices
- Realistic implementation strategies
- Execution planning
- Education and communication plans
- Overcoming resistance and biases

Tuesday, February 7, 2023 8:00 a.m. – 12:00 p.m.

Fee: **MA members** \$395 per person **Non-MA members** \$495 per person
Receive a 10% discount if you register 14 days prior to the event

Location: **Manufacturers Alliance Training Center**
8421 Wayzata Blvd., Suite 190
Golden Valley, MN 55426
(For directions and map go to www.mfrall.com)

Register: Registration is required. Reserve on-line at www.mfrall.com,
by 3:00 pm by February 3, 2023. **Your satisfaction is guaranteed.**

Cancellation Policy: **No refunds** for cancellations after 3:00 p.m., February 3, 2023,
or for no-shows at workshop. *(Substitutions are accepted.)*