

# The Leader's Role in Winning the War for Talent Online

Part of the Strategic Leader Certification



### **Your instructor:**

Kelly is the Vice President of Human Resources for Veit. Her experience includes supporting manufacturing operations of all sizes nationally and internationally, has led the HR due diligence process for mergers and acquisitions, and developed a national employee recognition and engagement program. Kelly is best known for her work in building employment branding strategies and creating talent development strategies that invest in the future of our workforce.

Every leader needs to play a role in attracting and retaining talent. The problem is knowing how your company competes, so your positions stand out and attract the right people. Furthermore, people leaving for another dollar an hour will leave you feeling like you're on a treadmill, always hustling but never getting ahead. You know the people are out there but once you find them how can you keep the associates you worked so hard to get?

### **WORKSHOP OBJECTIVES:**

- Think strategically about talent and increasing retention
- Understand how you compete for talent in the market and win
- Create an employee value proposition and employment brand
- Improve current processes to attract, select and onboard talent
- Implement stay interviews and effective one on one's
- Learn how to drive engagement based on what each individual needs

**WHO SHOULD ATTEND:** Managers, Directors and above. Participants should currently have responsibility for a team.

**Tuesday, October 25, 2022 8:00 a.m. – 12:00 p.m.**

**Fee:** **Members** \$395 per person **Non-members** \$495 per person  
Receive a 10% discount if you register 14 days prior to the event

*This workshop is online. Minimum requirements: Computer with speakers and/or headphones; dedicated screen for meeting time; Internet connection; ability to download Zoom.*

**Register:** Registration is required. Reserve on-line at [www.mfrall.com](http://www.mfrall.com), by 3:00 pm by October 21, 2022. You will be sent login credentials in advance of the workshop. **Your satisfaction is guaranteed.**

**Cancellation Policy:** No refunds for cancellations after 3:00 p.m., October 21, 2022, or for no-shows at workshop.