

ATTRACTING & RETAINING TALENT ONLINE

Part of the Strategic Leader Certification



Your instructor:

Kelly Hansen graduated from SCSU, received her Master's Degree from the College of St. Scholastica, and is certified as a Professional in Human Resources. Over the last 20 years, Kelly has worked for various industries including manufacturing, construction, property management, and retail. Kelly is currently the Vice President of Human Resources for Park Industries in St. Cloud.

Every leader needs to play a role in attracting and retaining talent. The problem is knowing how your company competes, so your positions stand out and attract the right people. Furthermore, people leaving for another dollar an hour will leave you feeling like you're on a treadmill, always hustling but never getting ahead. You know the people are out there but once you find them how can you keep the associates you worked so hard to get?

WORKSHOP OBJECTIVES:

- Think strategically about talent and increasing retention
- Understand how you compete for talent in the market and win
- Create an employee value proposition and employment brand
- Improve current processes to attract, select and onboard talent
- Implement stay interviews and effective one on one's
- Learn how to drive engagement based on what each individual needs

WHO SHOULD ATTEND: Managers, Directors and above. Participants should currently have responsibility for a team.

Thursday, April 21, 2022 8:00 a.m. – 12:00 p.m.

Fee: **Members** \$395 per person **Non-members** \$495 per person
Receive a 10% discount if you register 14 days prior to the event

This workshop is online. Minimum requirements: Computer with speakers and/or headphones; dedicated screen for meeting time; Internet connection; ability to download Zoom.

Register: Registration is required. Reserve on-line at www.mfrall.com, by 3:00 pm by April 19, 2022. You will be sent login credentials in advance of the workshop. **Your satisfaction is guaranteed.**

Cancellation Policy: No refunds for cancellations after 3:00 p.m., April 19, 2022, or for no-shows at workshop.